PebblePad

myday

Your students' digital companion for a connected campus experience

Experience is now central to success for students – and the institutions that support them.

myday, the student engagement portal, enriches the campus experience by giving learners seamless access to course information, calendars, grades and key services – all through a single fully customisable dashboard on the web or via a **dedicated native mobile app**.

By centralising your academic and campus systems, myday provides a **digital all-on-one portal** that offers a personalised experience for every student – while delivering measurable ROI, efficiency and reputational **gains for your institution**.

Customised dashboards
Students and staff can personalise their dashboard – from its appearance to the information displayed.

Granular targeting
Individual users, groups or roles can be targeted to ensure everyone receives the right content at the right time.

Improved comms
Notifications and banners including critical info are shown to users instantly, removing the need for costly texting.
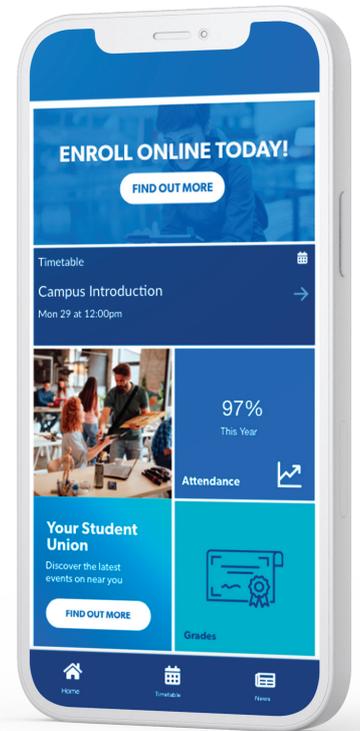
Flexible content
myday's content management system allows admins to choose from pre-set templates and create/update content.

Simplified access, powerful functionality

myday collects, displays and pushes information from your institution's IT systems to users wherever they are.

Dynamic dashboard
Offers an intuitive, customisable interface that displays all the information users need to navigate campus life.

Full reporting
Features an advanced analytics dashboard, offering deep insights into how users interact with the portal.

Cloud based
Hosted in the cloud, enabling quick deployment, assured scalability and auto-updating as well as enterprise-level security.

Available everywhere
Can be accessed via the web or the myday mobile app available to download on the App Store and Google Play.

Why myday?

Increase engagement with students, staff and other stakeholders via a secure and flexible portal.

Effective
Requires no additional resources to manage, making the portal cost-effective with a demonstrable ROI

Accessible
Provides one-click access to key systems, simplifying navigation and increasing learner engagement

Personalised
Offers notifications, banners and tailored newsfeeds to ensure all messaging is targeted and received immediately

Informative
Delivers improved engagement and retention that increases student satisfaction and institutional reputation

Connect all your systems and data through a centralised digital portal that standardises processes and reduces costs. And with myday's deep integration, you can elevate student engagement and enhance the overall experience – leading to higher retention, greater satisfaction and stronger institutional performance.

www.pebblepad.com/platform/myday

"By delivering a mobile application, students will have a new choice for accessing existing services whilst providing the university with the potential to develop new services using mobile device-specific functionality, which is not currently possible."

Joanne Bryan
ASSISTANT DIRECTOR OF STUDENT SERVICES

UNIVERSITY OF BIRMINGHAM

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by PebblePad